

Programme overview:

LOBBYLITE®

Learn the building blocks of government relations to help construct your own networks with our country's decision makers.

LOBBYLITE® is an in-person, introductory workshop that allows your team to come together to learn, review and strategise how to begin working in this space.

Over four hours, one of our expert facilitators will teach the fundamentals of government relations: how it works, why it's done, and how to bring government relations into day-to-day operations to reach long term goals.

Duration: 4.5 hours
Attendees: Maximum of 5
Pre-requisites: None

This course is developed for those who want to build in-house capability and take their stakeholder engagement to a new level. It can also be used as professional development for boards and governance teams looking for a strategy reset. To top it all off, you'll leave with your very own personalised startup strategy ready for implementation.

Agenda

Part One: Government relations 101 (*1 hour*)
Part Two: Parliament, executive and officials (*1 hour*)
Break: Break (*30 mins*)
Part Three: Communicating with MPs (*1 hour*)
Part Four: DIY: Create your own government relations strategy (*1 hour*)

LOBBYLITE® at a glance

Content: Predominantly set with personalisation
Delivery: Level 1, 1A York Street, Newmarket, Tāmaki Makaurau
Resources: Write on booklet provided
Cost: \$3,000.00 (including GST)