

Programme overview:

GR TASTER

If you've never done government relations before, or you're just eager to learn new skills, then our GR Taster course is for you!

In today's fast-paced, hyperconnected world, organisations need to be able to both manage and navigate political nuance, while maintaining operational certainty. Government relations can be a powerful tool to achieve this.

Our government relations (GR) Taster is an hour-long, online workshop that will transform the way you see government relations and how you can begin working in this space. This course teaches foundational concepts of government relations, helping organisations to understand the basics and respond to political developments as they happen.

Duration: 1 hour
Attendees: Single learner
Pre-requisites: None

Favoured by time-poor professionals, economical executives and future-oriented directors, the GR Taster will help you build the necessary knowledge so you can thrive in this environment.

What you'll learn

- ✓ What government relations is and how to understand the ecosystem
- ✓ How you can begin lobbying straight away
- ✓ The benefits of good government relations – for both you and politicians
- ✓ How to pitch your kaupapa (issue)
- ✓ The top 5 secrets of all successful lobbyist

GR TASTER at a glance

Content: Set - no personalisation
Delivery: Online via Zoom
Resources: eResources provided
Cost: \$450.00 (including GST)