

## Why we exist

Traditionally seen as a tool reserved for the elite, Engage brings the power of effective government relations to everyone. We do this by offering education on what government relations is, and by teaching the skills, strategies and mechanisms to get results from lobbying.

## What we offer

We envision a government relations industry that is emblematic of our nation: where diverse perspectives are heard, in a way that prioritises inclusivity, transparency, respect and collaboration. We seek to ensure all advocates - new and well established - are on an equal footing.

### LOBBYLITE®

Duration: 4.5 hours  
Attendees: up to 5  
Delivery: in person  
Cost: \$3,000.00

### GR Taster

Duration: 1 hour  
Attendees: 1  
Delivery: online  
Cost: \$450.00

### DEEP DIVE®

Duration: 8 hours  
Attendees: up to 5  
Delivery: in person  
Cost: \$5,000.00

## What our taurira say

"...all I can say is WOW. It is a game changer for me, and has helped push forward my goals of helping bring about change in an area I am so passionate about, animal welfare."

"The LOBBYLITE training was just what we needed to break down communication barriers with Government. The presentation, tools and information shared with our businesses was so empowering."

"I loved this course and would recommend it to everyone. The practical tips like when the house is sitting, what you need in a press release, tips for good photos - it was a shame we only had one day!"

## Trusted by organisations across the motu



TE ARAWA LAKES TRUST



Hato Hone  
St John



mō ngā tamariki katoa



Ronald McDonald  
House Charities  
New Zealand

If you'd like to upskill to better campaign for your kaupapa, industry or workplace, get in touch. We look forward to helping you be your own best advocate!

[www.engage.org.nz](http://www.engage.org.nz)